

ABSTRACT OF THE DISCLOSURE

Described are anti-dandruff and anti-itch compositions comprising:

- (a) an antidandruff agent;
- (b) a cooling sensate material; and
- (c) a cooling sensate.

Also described are personal care products for reduction of itching including shampoos, soaps, ointments and creams which contain the anti-dandruff and anti-itch compositions.